ARCHITECTS
SPECIFICATIONS

Covering the Application

of

Benjamin Moore & Co.

Paints, Varnishes and Muresco

NEW YORK
CHICAGO
CLEVELAND

ST. LOUIS
CARTERET
TORONTO

*"To design is creative,
To build is progressive,
To preserve and beautify
Is humane."*

FOREWORD

The selection of the material most suitable for each painting and varnishing purpose is the vital factor in determining the degree of satisfaction derived from the finished work. The choice of the proper material will be facilitated by reference to the following pages, which give detailed information as to the use, colors and specifications for the proper application of each product.

Through nearly a half century of manufacturing experience and research, **our line of products** has been developed to the highest standard to meet most effectively every painting need. The name of Benjamin Moore & Co. does not appear on any but first class products. Any products bearing this name may be accepted as being of the highest quality obtainable.

Additional information regarding these products will be sent upon application, and we will be glad to submit panels showing the various finishes and colors upon request. If there are special conditions which require specifications other than those given in this book, our Technical Department will be glad to suggest or develop the correct method of meeting such conditions. Color charts showing the various shades in which products mentioned in these specifications are made, will be found in the back of the folder.

BENJAMIN MOORE & CO.

OFFICES AND FACTORIES:

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GENERAL SPECIFICATIONS FOR ALL EXTERIOR PAINTING

1. (a) All material to be of Benjamin Moore & Co.'s manufacture, delivered in original containers on the job, in sufficient quantities to do the required work and subject to inspection and approval of the architect.
(b) To be of materials and colors as selected by the architect.
(c) To be mixed thoroughly and in accordance with directions on can, or furnished by manufacturer, and applied in a careful and workmanlike manner, and in strict accordance with best painting practice.
2. All thinners or oils shall be of the highest quality and meet with the approval of the architect.
3. All loose materials on the surfaces to be painted, shall be properly removed by burning, scraping or wire brushing.
4. No exterior painting to be done in wet, damp or freezing weather; or until surface is thoroughly dry.
5. All coats of paint shall be thoroughly dry before succeeding coats are applied.
6. All work to be painted shall be inspected by the painting contractor, and any surface not in proper condition for painting shall be reported to the architect before commencing his work.

SPECIFICATION FOR EXTERIOR PAINTING

SPECIFICATION A — EXTERIOR WOOD SURFACES

- A-1 — Gloss Finish for Spruce—Poplar—White Pine—Etc.
- A-1-a — Gloss Finish for Previously Painted Surfaces.
- A-2 — Gloss Finish for Cypress—Red Cedar—Yellow Pine—Fir—Etc.
- A-2-a — Gloss Finish for Previously Painted Surfaces.

SPECIFICATION B — EXTERIOR CEMENT — STUCCO — CONCRETE SURFACES

- B-1 — Flat Finish for New Cement—Stucco—or Concrete Surfaces.
- B-1-a — Flat Finish for Surfaces which are old, exceedingly porous, or have been previously painted.

SPECIFICATION C — EXTERIOR BRICK

- C-1 — Gloss Finish for New Brick.
- C-1-a — Gloss Finish for Previously Painted Brick.
- C-2 — Flat Finish for New Brick.
- C-2-a — Flat Finish for Previously Painted Brick.
- C-3 — Flat Water Paint for New Brick.

SPECIFICATION D — EXTERIOR METAL SURFACES

- D-1 — Gloss Finish for New Steel or Metal Surfaces.
- D-2 — Flat Black Finish for New Steel or Metal Surfaces.
- D-3 — Gloss Finish for New Exterior Galvanized Iron—Tin—or Sheet Metal Surfaces.
- D-4 — Flat Finish for New Exterior Galvanized Iron—Tin—or Sheet Metal Surfaces.

SPECIFICATION E — EXTERIOR SHINGLE SURFACES

- E-1 — Stained Finish for New Shingles and Clapboard.
- E-1-a — Stained Finish for Previously Finished Shingles.

EXTERIOR WOOD SURFACES

CLAPBOARD — SIDING — TRIM — WINDOW FRAMES — SASH — WOODEN RAILINGS

GLOSS FINISH

MOORE'S HOUSE PAINT

PURE LINSEED OIL PAINT

SEE PAGE A FOR COLORS

DESCRIPTION:

The most durable combination of high grade paint pigments and pure linseed oil, properly proportioned; ground exceedingly fine and mixed with turpentine and Japan Dryers. For exterior use it excels in covering and spread-properties; the ingredients are guaranteed to be of the highest quality and can be depended upon to give entire satisfaction when applied according to directions under proper conditions. Made in 28 colors also white and black.

Covering Capacity — 350 square feet per gallon two coats on the average non-porous surface.

SPECIFICATION A-1 — GLOSS FINISH FOR SPRUCE — POPLAR — WHITE PINE — ETC.

All knots or sap streaks should, before painting, receive a coat of shellac or a mixture of turpentine and benzole ($\frac{1}{2}$ pint of benzole to the gallon of turpentine).

1st Coat — Moore's House Paint, of the color selected, thinned with one pint of pure turpentine to the gallon.

Putty all nail holes.

2nd Coat — Moore's House Paint, of color selected, as received in the package.

3rd Coat — Moore's House Paint, of color selected, as received in the package.

SPECIFICATION A-1-a — FOR PREVIOUSLY PAINTED WOOD SURFACES

Any loose or scaling paint should be carefully removed by scraping or burning.

Any repairs made with new wood, should receive a priming coat of paint thinned as required for new wood, as specified above.

1st Coat — Moore's House Paint, of the color selected, thinned with one pint of pure turpentine to the gallon.

2nd Coat — Moore's House Paint, of the color selected, applied as received in the package.

SPECIFICATION A-2—GLOSS FINISH FOR CYPRESS—RED CEDAR—YELLOW PINE—FIR—ETC.

All knots or sap streaks should, before painting, receive a coat of shellac or a mixture of turpentine and benzole ($\frac{1}{2}$ pint of benzole to the gallon of turpentine).

1st Coat — Moore's House Paint, of the color selected, thinned with one quart of pure turpentine to the gallon.

Putty all nail holes.

2nd Coat — Moore's House Paint, of the color selected, thinned with one pint of pure turpentine to the gallon.

3rd Coat — Moore's House Paint, of the color selected, as received in the package.

SPECIFICATION A-2-a — FOR PREVIOUSLY PAINTED WOOD SURFACES

Any loose or scaling paint should be carefully removed by scraping or burning.

Any repairs made with new wood, should receive a priming coat of paint thinned as required for new wood, as specified above.

1st Coat — Moore's House Paint, of the color selected, thinned with one pint of pure turpentine to the gallon.

2nd Coat — Moore's House Paint, of the color selected, applied as received in the package.

EXTERIOR CEMENT—STUCCO—OR CONCRETE SURFACES
RESIDENCES — GARAGES — BARNs — FACTORIES — GRAIN ELEVATORS —
WAREHOUSES — BRIDGES — ETC.

FLAT FINISH

MOORE'S CEMENT COATING

SEE PAGE B FOR COLORS

DESCRIPTION:

An exterior or interior paint for the preservation and decoration of cement, stucco or brick walls. Has been successfully used on damp surfaces underground. Prevents cement or stucco from disintegrating and cracking due to the action of the elements. Dries with a velvet flat finish. Made in white and twelve colors.

Covering Capacity — 150 to 250 square feet per gallon two coats, depending upon nature of surface.

NOTE — All surfaces should be allowed to weather until thoroughly dry (two or three months if possible) before painting.

SPECIFICATION B-1 — FLAT FINISH FOR NEW CEMENT — STUCCO — OR CONCRETE SURFACES

1st Coat — Moore's Cement Coating, of color selected, applied as received in the package.

2nd Coat — Moore's Cement Coating, of color selected, applied as received in the package.

SPECIFICATION B-1-a — FOR PREVIOUSLY PAINTED SURFACES OR THOSE WHICH ARE OLD OR EXCESSIVELY POROUS

1st Coat — Moore's Cement Coating, of color selected, thinned with one pint to one quart of pure raw linseed oil to the gallon, depending upon the condition of the surface.

2nd Coat — Moore's Cement Coating, of color selected, applied as received in the package.

EXTERIOR BRICK

RESIDENCES — GARAGES — FACTORIES — SCHOOLS — BARNs — WAREHOUSES — ETC.

GLOSS FINISH

MOORE'S HOUSE PAINT

SEE PAGE A FOR COLORS

See Page No. for description of Moore's House Paint

NOTE: If any salts are evident, noticeable by the appearance of a frost-like excrement upon the surface, they should be removed by an application of a Zinc Sulfate Water Solution (approximately 2 to 3 lbs. of Zinc Sulfate to the gallon of water) allowing this coating to dry; then brushing to remove excess salts.

SPECIFICATION C-1 — GLOSS FINISH FOR NEW BRICK

1st Coat — Moore's House Paint, of the color selected, thinned with one pint of pure raw linseed oil and one pint of pure turpentine to the gallon.

2nd Coat — Moore's House Paint, of the color selected, applied as received in the package.

3rd Coat (if necessary) — Moore's House Paint, of the color selected, applied as received in the package.

SPECIFICATION C-1-a — FOR PREVIOUSLY PAINTED BRICK

1st Coat — Moore's House Paint, of color selected, thinned with one pint of pure turpentine to the gallon.

2nd Coat — Moore's House Paint, of color selected, applied as received in package.

FLAT FINISH

MOORE'S CEMENT COATING

SEE PAGE B FOR COLORS

See Page No. 5 for description of Moore's Cement Coating

SPECIFICATION C-2 — FLAT FINISH FOR NEW BRICK

1st Coat — Moore's Cement Coating, of color selected, thinned with one quart of pure raw linseed oil to the gallon.

2nd Coat — Moore's Cement Coating, of color selected, applied as received in the package.

SPECIFICATION C-2-a — FOR PREVIOUSLY PAINTED BRICK

1st Coat — Moore's Cement Coating, of color selected, thinned with one pint of pure raw linseed oil to the gallon.

2nd Coat — Moore's Cement Coating, of color selected, applied as received in the package.

FLAT WATER PAINT FINISH

PAQUA

DESCRIPTION:

A weatherproof cold water white paint with exceptional hiding qualities, for use where an economical, durable finish is desired. Especially suitable for air shafts, rear walls of buildings, fences, etc. One coat will cover better than two coats of ordinary paint. It is not intended for places and purposes for which a paint is generally employed, but may be used, where economy is necessary.

Covering Capacity — One pound will cover 50 square feet one coat.

SPECIFICATION C-3 — FLAT WATER PAINT FOR EXTERIOR BRICK

If there are any salts present or loose mortar, remove by wire brushing before painting.

1st Coat — Apply Paqua mixed according to directions on package.

2nd Coat (if necessary) — Apply Paqua mixed according to directions on package.

EXTERIOR METAL SURFACES

**STRUCTURAL IRON OR STEEL RAILINGS — PIPES — FLASHINGS — SMOKE STACKS —
SHEET METAL — WINDOW FRAMES — SASH — ETC.**

PRIMER

RED LEAD PRESERVATIVE

DESCRIPTION:

A ready for use Red Lead Primer made with a high percentage of pure Red Lead and pure Linseed Oil, combined with the necessary inert extender to prevent settling. Economical to use as it does not require breaking up and can be depended upon to act as a satisfactory rust inhibitive and structural steel primer.

Covering Capacity — 800 square feet per gallon one coat.

GLOSS FINISH

MOORE'S HOUSE PAINT PURE LINSEED OIL PAINT

See Page No. 4 for description of Moore's House Paint.

SPECIFICATION D-1 — GLOSS FINISH FOR NEW EXTERIOR STEEL OR METAL SURFACES

Remove all rust and scale.

1st Coat — Red Lead Preservative, applied as received in the package.

2nd Coat — Moore's House Paint, of the color selected, applied as received in the package.

3rd Coat — Moore's House Paint, of the color selected, applied as received in the package.

FLAT FINISH

EXTERIOR FLAT BLACK

A Durable Flat Black Paint, which gives an artistic finish on exterior iron grill work, gates, railings, lamps, etc. Will not turn white.

Covering Capacity — 300 square feet per gallon two coats.

SPECIFICATION D-2 — FLAT BLACK FINISH FOR NEW EXTERIOR IRON WORK

Remove all rust and scale.

1st Coat — To be Red Lead Preservative applied as received in the package.

2nd Coat — Moore's Exterior Flat Black used as received in the package.

3rd Coat (if necessary) — Moore's Exterior Flat Black used as received in the package.

PRIMER

GALVANIZED IRON PRIMER

DESCRIPTION:

A first-coater for painting galvanized iron, tin and sheet metal surfaces, to prevent peeling of subsequent coats. Made in Red and Gray.

Covering Capacity — 800 square feet per gallon one coat.

SPECIFICATION D-3 — GLOSS FINISH FOR EXTERIOR GALVANIZED IRON, TIN AND SHEET METAL SURFACES

Clean thoroughly, removing all dirt and grease. It is advisable to wash new galvanized iron with a solution of 8 oz. of Copper Sulfate dissolved in a gallon of water.

1st Coat — Moore's Galvanized Iron Primer, of color selected, applied as received in the package.

2nd Coat — Moore's House Paint, of the color selected, applied as received in the package.

3rd Coat (if necessary) — Moore's House Paint, of the color selected, applied as received in the package.

SPECIFICATION D-4 — FLAT FINISH FOR EXTERIOR GALVANIZED IRON, TIN AND SHEET METAL SURFACES

Clean thoroughly, removing all dirt and grease. It is advisable to wash galvanized iron with a solution of 8 oz. of Copper Sulfate dissolved in a gallon of water.

1st Coat — Moore's Galvanized Iron Primer, of color selected, applied as received in the package.

2nd Coat — Moore's Cement Coating, of color selected, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Moore's Cement Coating, of color selected, applied as received in the package.

SHINGLE SURFACES

SHINGLED ROOFS — SHINGLED HOUSES — CLAPBOARD
SIDING AND UNPAINTED WOOD UPON WHICH A STAINED FINISH IS DESIRED.

STAINED FINISH

MOORE'S SHINGLE STAIN

SEE PAGE C FOR COLORS

DESCRIPTION:

Moore's Shingle Stains are composed of the best wood preservative oils and creosote tinted with pure coloring pigment. The colors are beautiful, rich and permanent, producing soft artistic effects, which preserve as well as beautify the wood. As the stain penetrates the shingles, it fills the pores, rendering the surface proof against decay, rot and the boring of insects.

Moore's Shingle Stains are more economical to apply and more artistic than paint and can be applied quickly either by dipping, brushing or spraying. These stains do not hide the grain of the wood, but bring it out and intensify its beauty.

Covering Capacity:

- 1 brush coat — 150 square feet per gallon.
- 2 brush coats — 100 square feet per gallon.
- Dipping — 1000 shingles per 2½ gallons.
- Dipping and 1 brush coat — 1000 shingles per 3 gallons.

SPECIFICATION E-1 — NEW SHINGLES AND CLAPBOARD

1st Coat — Moore's Shingle Stain, of color selected, thinned with one quart of raw linseed oil to the gallon.

2nd Coat — Moore's Shingle Stain, of color selected, as received in the package.

SPECIFICATION E-1-a — FOR PREVIOUSLY STAINED SHINGLES

1st Coat — Apply Moore's Shingle Stain, of color selected, as received in the package.

2nd Coat (if necessary) — Apply Moore's Shingle Stain, of color selected, as received in the package.

GENERAL SPECIFICATIONS FOR ALL INTERIOR PAINTING

1. (a) All material to be of Benjamin Moore & Co.'s manufacture, delivered in original containers on the job, in sufficient quantities to do the required work and subject to inspection and approval of the architect.
(b) To be of materials and colors as selected by the architect.
(c) To be mixed thoroughly and in accordance with directions on can, or furnished by manufacturer, and applied in a careful and workmanlike manner.
2. All thinners or oils shall be of the highest quality and meet with the approval of the architect.
3. All loose material on the surface to be painted, shall be properly removed by scraping, sandpapering, wire brushing or an approved paint and varnish remover.
4. All surfaces must be dry and free from grease and dirt.
5. All coats of paint shall be thoroughly dry before succeeding coats are applied.
6. All cracks, nail holes, or other defects to be properly repaired with plaster, putty, or cement, as may be required.
7. All hot spots on plaster work should be touched up with first coating specified, before applying second coat.

SPECIFICATIONS FOR INTERIOR PAINTING

SPECIFICATION F — FOR PLASTER SURFACES, PLASTER BOARD AND NON-POROUS WALL BOARD

- F-1 — Flat Washable Oil Paint for New Work.
- F-1-a — Flat Washable Oil Paint for Previously Painted Surfaces.
- F-2 — Wall Finish — Hot or Cold Water — For New Work.
- F-2-a — Wall Finish — Hot or Cold Water — For Old Surfaces Previously Coated with Calsomine.
- F-3 — Highest Type Enamel Finish for New Work.
- F-3-a — Highest Type Enamel Finish for Previously Painted or Enamelled Surfaces.
- F-4 — Quick Dry Satin Finish for New Work.
- F-4-a — Quick Dry Satin Finish for Previously Painted or Enamelled Surfaces.
- F-5 — Gloss Paint for New Work.
- F-5-a — Gloss Paint for Previously Painted Surfaces.
- F-6 — Light Reflecting Finish for Industrial Buildings — New Work.
- F-6-a — Light Reflecting Finish for Previously Painted Industrial Buildings.
- F-7 — Washable Eggshell Finish for New Work.
- F-7-a — Washable Eggshell Finish for Previously Painted Surfaces.
- F-8 — Chemical and Heat Resisting Enamel for New Work.
- F-8-a — Chemical and Heat Resisting Enamel for Previously Painted Surfaces.

SPECIFICATION G — FOR CEILINGS AND WALLS OF POROUS WALL BOARD OF THE PRESSED FIBRE TYPE

- G-1 — Preparation for All Types of Finish on Porous Wall Board.

SPECIFICATION H — FOR INTERIOR STANDING WOOD SURFACES OR TRIM

- H-1 — Flat Washable Oil Paint Finish for New Work.
- H-1-a — Flat Washable Oil Paint Finish for Previously Painted Surfaces.
- H-2 — Gloss Paint for New Work.
- H-2-a — Gloss Paint for Previously Painted Surfaces.
- H-3 — Highest Type Enamel Finish for New Work.
- H-3-a — Highest Type Enamel Finish for Previously Painted Surfaces.
- H-4 — Quick Drying Enamel Finish for New Work.
- H-4-a — Quick Drying Enamel Finish for Previously Painted Surfaces.
- H-5 — Washable Eggshell Enamel Finish for New Work.
- H-5-a — Washable Eggshell Enamel Finish for Previously Painted Surfaces.

SPECIFICATION I — FOR INTERIOR WOOD FLOORS

- I-1 — Gloss Enamel Finish for New Work.
- I-1-a — Gloss Enamel Finish for Previously Painted Surfaces.
- I-2 — Quick Drying Satin Finish for New Work.
- I-2-a — Quick Drying Satin Finish for Previously Painted Surfaces.

SPECIFICATION J — FOR INTERIOR CONCRETE, CEMENT, BRICK WALLS AND CEILINGS

- J-1 — Flat Oil Paint Finish for New Work.
- J-1-a — Flat Oil Paint Finish for Previously Painted Surfaces.
- J-2 — Gloss Oil Paint Finish for New Work.
- J-2-a — Gloss Oil Paint Finish for Previously Painted Surfaces.
- J-3 — Hot or Cold Water Paint for New Work.

SPECIFICATION K — FOR INTERIOR CONCRETE OR CEMENT FLOORS OR DADOES

- K-1 — High Gloss Finish for New Work.
- K-1-a — High Gloss Finish for Previously Painted Surfaces.
- K-2 — Quick Drying Enamel for New Work.
- K-2-a — Quick Drying Enamel for Previously Painted Surfaces.

SPECIFICATION L — FOR INTERIOR METAL SURFACES

- L-1 — Flat Finish for New Work.
- L-2 — Quick Dry Satin Finish Enamel for New Work.
- L-3 — Chemical and Heat Resisting Enamel for New Work.

INTERIOR WALL SURFACES

CEILINGS AND WALLS OF PLASTER — PLASTER BOARD — NON-POROUS WALL BOARD FLAT WASHABLE OIL PAINT FINISH

IMPERVO SURFACER

OIL SIZE OR PRIMER

DESCRIPTION:

An oil primer or size used alone or in combination with Sani-Flat to overcome suction. Retards or prevents the action of alkali, acid stains, or moisture from injuring subsequent coats of Sani-Flat, Utilac, Muresco, or other Wall Coatings. Does not contain any Rosin, Glue, or other injurious ingredients.

Covering Capacity — Approximately 800 square feet per gallon one coat, depending upon the porosity of the surface.

SANI-FLAT

WASHABLE FLAT OIL PAINT

SEE PAGE D FOR COLORS

DESCRIPTION:

A flat finish oil paint, suitable for all types of interior decoration. Second to none where durability, ease of working, good covering and beauty are requisite. Sani-Flat may be washed with soap and water. Will not change color, covers well and is manufactured in white and twenty beautiful shades, which may be intermixed. May be stippled if this type of finish is desired.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION F-1—FOR NEW PLASTER—PLASTER BOARD—NON POROUS WALL BOARD

1st Coat — To be a mixture of one part of Impervo Surfacers and one part of Sani-Flat of color desired for finishing coat.

2nd Coat — Sani-Flat of color selected, as received in the package.

3rd Coat (if necessary) — Sani-Flat of color selected, as received in the package.

Alternate: Where plaster contains an excess of alkali or is especially porous:—

1st Coat — Use Impervo Surfacers as received in the container.

2nd Coat — Sani-Flat of desired color, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Sani-Flat of desired color as received in the package.

SPECIFICATION F-1-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfacers to new plaster.

1st Coat — Sani-Flat of the desired color thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Sani-Flat of desired color as received in the package.

3rd Coat (if necessary) — Sani-Flat of desired color as received in the package.

INTERIOR WALL SURFACES

WALL FINISH — HOT OR COLD WATER

MURESCO

HOT WATER WALL FINISH

SEE PAGE E FOR COLORS

DESCRIPTION:

Muresco is unquestionably the best selling and most popular wall finish in the markets of the world. This fact is due to the ease of preparation and application and that combination of peculiar richness and depth of color so characteristic of this product. Muresco is a dry powder prepared for use by mixing with boiling water, as boiling water is the only solvent of the highest grade of hide stock glue, which is used solely in Muresco and recognized as the most important factor of a water paint. The added facts that it is perfectly sanitary and highly economical, have also tended to make Muresco the leading Wall Finish. Muresco is exceptionally durable for a finish of this character, presenting a surface which will not crack, chip or peel and will not rub off, but which may be washed off easily when redecorating is desired. Made in white, eighteen tints and ten deep colors.

Covering Capacity — 60 square feet per lb. one coat.

CALSOM FINISH

COLD WATER WALL FINISH

SEE PAGE B FOR COLORS

DESCRIPTION:

An excellent grade of wall finish for interior use, manufactured to supply the demand for a cold water product. Covers well in one coat, is easily prepared and will not chip, flake or rub off. Made in twelve colors and white.

Covering Capacity — 50 square feet per lb. one coat.

SPECIFICATION F-2 — WALL FINISH — FOR NEW PLASTER — PLASTER BOARD — NON POROUS WALL BOARD

1st Coat — Impervo Surfacor as received in the package.

2nd Coat — Muresco or Calsom Finish, of desired color, mixed according to directions on package.

SPECIFICATION F-2-a — FOR OLD SURFACES PREVIOUSLY COATED WITH CALSOMINE

Clean thoroughly, washing off all old Calsomine and Size (if a glue size) to bare plaster. Repair any cracks or defects with new plaster; then proceed as for new work.

INTERIOR WALL SURFACES
CEILINGS AND WALLS OF PLASTER — PLASTER BOARD — NON POROUS WALL BOARD
HIGHEST TYPE OF ENAMEL FINISH

MOORAMEL

EXCELLING ENDURING ENAMEL

DESCRIPTION:

The ultimate of present day perfection in an enamel for interior and exterior use. A long oil product made of pure white zinc in combination with pure turpentine and specially treated oils of our own manufacture, properly aged to secure complete incorporation of vehicle and pigment. Mooramel brushes freely, sets slowly, flowing and leveling to a porcelain-like finish which may be rubbed if desired.

Mooramel is made in three delicate tints, Ivory, Gray and Blue, having the same high qualities as White Mooramel. White Mooramel made in High Gloss and Eggshell Finish. Tints made in Gloss only.

Covering Capacity — 200 square feet per gallon two coats.

**SPECIFICATION F-3 — HIGH GLOSS OR EGGSHELL ENAMEL — FOR NEW PLASTER —
 PLASTER BOARD — NON POROUS WALL BOARD**

1st Coat — To be a mixture of one part of Impervo Surfacer and one part of Sani-Flat of color as desired for finishing coat.

2nd Coat — Sani-Flat of color as desired for finishing coat, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Mixture of one part of Sani-Flat of desired color and one part of Mooramel of desired color.

4th Coat — Mooramel of desired color* as received in the package.

(*) If other than white or standard colors is desired, Mooramel may be shaded with Moore's Pure Oil Colors to the desired shade.

Alternate: Where plaster contains an excess of alkali, or is especially porous:—

1st Coat — Use Impervo Surfacer as received in package.

2nd Coat — Sani-Flat of color as desired for finishing coat, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Mixture of one part of Sani-Flat of desired color and one part of Mooramel of desired color.

4th Coat — Mooramel of desired color* as received in the package.

(*) If other than white or standard colors is desired, Mooramel may be shaded with Moore's Pure Oil Colors to the desired shade.

SPECIFICATION F-3-a — FOR PREVIOUSLY PAINTED OR ENAMELLED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfacer to new plaster.

1st Coat — Mixture of one part of Sani-Flat of desired color and one part of Mooramel of desired color.

2nd Coat — Mooramel of the desired color* as received in the package.

(*) If other than white or standard colors is desired, Mooramel may be shaded with Moore's Pure Oil Colors to the desired shade.

INTERIOR WALL SURFACES

CEILINGS AND WALLS OF PLASTER — PLASTER BOARD — NON POROUS WALL BOARD

UTILAC

QUICK DRYING ENAMEL

SEE PAGE F FOR COLORS

DESCRIPTION:

Utilac is a paint product manufactured to meet the demand of decorators for an enamel of useful and attractive colors with a medium gloss finish and quick dry. It has a reasonably quick dry without sacrificing durability or ease of brushing, possessing the working qualities of a high grade enamel, flowing out to a smooth, hard, durable, satin-finish surface. We believe it to be the ultimate type of quick-drying finish for surfaces of wood, metal, plaster, etc. It will be found extremely durable for floors. Utilac is manufactured in sixteen popular colors, also Black and White. All shades can be easily inter mixed, usually in the proportion of equal parts, to obtain many additional, attractive, trimming or body colors. If thinning is necessary, use Turpentine. It is economical due to its reasonable cost and its great covering capacity. Dries in four hours. Two coats may be applied in one day.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION F-4—FOR NEW PLASTER—PLASTER BOARD—NON POROUS WALL BOARD

1st Coat — To be Utilac of desired color for finishing coat, as received in the package.

2nd Coat — Utilac of the desired color as received in the package.

Note: Where there is excessive lime in plaster, the first coat should be Impervo Surfer as received in the package; followed by two coats of Utilac of the desired color.

SPECIFICATION F-4-a — FOR PREVIOUSLY PAINTED OR ENAMELLED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfer to new plaster.

1st Coat — Utilac of the desired color as received in the package.

2nd Coat — Utilac of the desired colors as received in the package.

WASHABLE GLOSS PAINT FINISH MOORE'S INTERIOR GLOSS

SEE PAGE F FOR COLORS

DESCRIPTION:

A high gloss, easy working enamel paint in seven pleasing tints and white, for kitchen walls, ceilings, woodwork and other interiors where a reasonably priced gloss finish is desired; which may be washed with soap and water without injuring the finish.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION F-5 — GLOSS PAINT FINISH — FOR NEW PLASTER — PLASTER BOARD — NON POROUS WALL BOARD

1st Coat — To be a mixture of one part Impervo Surfer and one part of Sani-Flat of color similar to that desired for finishing coat.

2nd Coat — Sani-Flat of color similar to that desired for finishing coat, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Moore's Interior Gloss of desired color, as received in the package.

SPECIFICATION F-5-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfer to new plaster.

1st Coat — Sani-Flat of desired color, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Moore's Interior Gloss, of desired color, as received in the package.

INTERIOR WALL SURFACES

CEILINGS AND WALLS OF PLASTER — PLASTER BOARD — NON-POROUS WALL BOARD
LIGHT REFLECTING WALL PAINTS FOR INDUSTRIAL BUILDINGS

BEMOLITE PRIMER

DESCRIPTION:

Bemolite Primer is manufactured especially as an undercoating for use with Bemolite Gloss or Flat. Covering Capacity — 400 square feet per gallon one coat.

BEMOLITE

GLOSS, EGGSHELL OR FLAT

DESCRIPTION:

A washable light reflecting white paint of excellent covering capacity and hiding qualities, which works easily and is particularly adapted for the painting of walls and ceilings of factories, creameries, warehouses, industrial buildings, mills, etc. Decreased lighting bills and increased labor efficiency are results of its general use. Made in Gloss, Eggshell or Flat.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION F-6 — LIGHT REFLECTING FINISH — FOR NEW PLASTER — PLASTER BOARD — NON POROUS WALL BOARD

1st Coat — To be a mixture of one part Impervo Surfacer and one part of Bemolite Primer.

2nd Coat — Bemolite Primer as received in the package.

3rd Coat — Bemolite Gloss, Eggshell or Flat as received in the package.

NOTE:—Where the condition of the surface is good and a two coat job is desired, the first coat as specified above may be omitted, as Bemolite has exceptional hiding power and covering quality.

SPECIFICATION F-6-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfacer to new plaster.

1st Coat — Bemolite Primer as received in the package.

2nd Coat — Bemolite Gloss, Eggshell or Flat as received in the package.

DULAMEL

WASHABLE EGGSHELL ENAMEL

SEE PAGE G FOR COLORS

DESCRIPTION:

Dulamel is a processed oil enamel for interior use on large or small surfaces; it works easily, dries overnight, and is permanent in color and degree of gloss, which while lacking in the objectionable reflective glare of a high gloss enamel, still retains the desirable cleansing qualities of enamel, as it may be washed and rewashed without injury. Dulamel is particularly recommended for the walls of kitchens, bathrooms, office buildings, schools, stores, hospitals, and interior trim or woodwork where the high gloss of an enamel is objectionable and often injurious to the eye, but where the washing and permanence of an enamel is necessary and desirable. As Dulamel dries with a hard elastic surface, all marks such as finger prints, pencil marks, match scratches, ink spots, etc., may be removed by washing without injury to the beauty of the finish.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION F-7 — EGGSHELL ENAMEL — FOR NEW PLASTER — PLASTER BOARD — NON-POROUS WALL BOARD

1st Coat — To be a mixture of one part of Impervo Surfacer and one part of Sani-Flat of similar color to that desired for finishing coat of Dulamel.

2nd Coat — Sani-Flat, as received in the package, of similar color to that desired for finishing coat of Dulamel.

3rd Coat — Dulamel of desired color as received in the package.

SPECIFICATION F-7-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfacer to new plaster.

1st Coat — To be Sani-Flat of similar color to that desired for finishing coat of Dulamel, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Dulamel of desired color as received in the package.

INTERIOR WALL SURFACES

CEILINGS AND WALLS OF PLASTER — PLASTER BOARD — NON-POROUS WALL BOARD

THERMAL ENAMEL

HEAT AND CHEMICAL RESISTING ENAMEL

DESCRIPTION:

A high gloss heat and chemical resisting white enamel, which will withstand the effect of excessive moisture and heat without discoloration. Particularly recommended for use in mills, dye houses, rendering plants, turkish baths, kitchens, etc., where there is a large amount of heat, steam or chemical vapors present. It will not turn yellow, peel or mildew under these extreme conditions, and will prove a solution to the problem of obtaining a satisfactory finish under such conditions. Made in Gloss, Eggshell and Flat.

Covering Capacity — 300 square feet per gallon one coat.

SPECIFICATION F-8 — CHEMICAL AND HEAT RESISTING ENAMEL FOR NEW PLASTER SURFACES — PLASTER BOARD AND WALL BOARD

1st Coat — To be a mixture of one part Impervo Surfacers and White Sani-Flat.

2nd Coat — White Sani-Flat thinned with one pint of raw linseed oil to the gallon.

3rd Coat — White Thermal Enamel, selected (Gloss, Eggshell or Flat), as received in the package.

4th Coat — (To be applied where excessive steam or moisture is present, to assure perfect covering of the undercoats)—White Thermal Enamel, selected (Gloss, Eggshell or Flat), as received in the package.

SPECIFICATION F-8-a — CHEMICAL AND HEAT RESISTING ENAMEL FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Repair cracks with plaster. Give one coat of Impervo Surfacers to new plaster.

1st Coat — White Sani-Flat thinned with one pint of raw linseed oil to the gallon.

2nd Coat — White Sani-Flat thinned with one pint of raw linseed oil to the gallon.

3rd Coat — White Thermal Enamel, selected (Gloss, Eggshell or Flat), as received in the package.

SURFACES OF WALL BOARD OF THE PRESSED FIBRE TYPE

FILL-COAT

SEMI-PASTE

FILLER, SIZE, PRIMER

FOR POROUS WALL BOARD

Due to the increased use in building work of fibrous open pored wall boards, which are made of loosely compressed or felted wood, cane or fibers, a demand has arisen for a combined Filler, Size and Primer which will fill the pores and offer a satisfactory surface for painting without excessive use of material or labor.

Fill-Coat is offered to meet this demand and will be found practical, economical and easy to apply. It seals the board thoroughly, giving a smooth, even, impervious surface, with one coat, which needs no additional priming or sizing before the application of subsequent coats of paint or wall finish. Dries overnight sufficiently hard for sanding. After sanding it has a surface of a neutral color, which is easily covered by any shade of paint desired. Fill-Coat is manufactured of a consistency which is very desirable to the painter, as it may be thinned to suit the varying porosity of the material upon which it is to be applied.

Covering Capacity — 200 to 400 square feet to the gallon, depending upon the type of board upon which it is applied.

SPECIFICATION G-1 — PREPARATION OF POROUS WALL BOARD

1st — To be one coat of Moore's Fill-Coat thinned in accordance with directions on package.

2nd — Sand to break off any fibres.

3rd — Apply one or two coats (as necessary) of the desired color of Sani-Flat as received in the package, for a washable flat oil finish; Muresco for a hot water wall finish; Calsom Finish for a cold water wall finish; Utilac for a quick drying satin gloss finish; Interior Gloss for a washable gloss paint; or any other paint desired.

INTERIOR STANDING WOOD SURFACES OR TRIM

FLAT WASHABLE OIL PAINT FINISH

SANI-FLAT

SEE PAGE D FOR COLORS

See Page No. 11 for description.

SPECIFICATION H-1 — FLAT FINISH FOR NEW STANDING WOOD SURFACES OR TRIM

1st Coat — To be Sani-Flat, of color as desired for finishing coat, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Sani-Flat, of color as desired for finishing coat, thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Sani-Flat, of desired color, as received in the package.

SPECIFICATION H-1-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Prime any new wood or bare spots.

1st Coat — To be Sani-Flat, of desired color, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Sani-Flat of the desired color, as received in the package.

GLOSS PAINT FINISH

MOORE'S WHITE ENAMEL UNDERBODY

DESCRIPTION:

A flat white liquid product manufactured purposely as an underbody for enamel. Combines those necessary peculiar features of an Enamel Undercoating in covering thoroughly, flowing and leveling perfectly to a hard smooth non-absorbing finish, which may be sanded without gumming.

Covering Capacity — 500 square feet per gallon one coat.

SPECIFICATION H-2 — GLOSS PAINT FINISH FOR NEW STANDING WOOD SURFACES OR TRIM

See Page 14 for description.

1st Coat — Moore's White Enamel Underbody thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Moore's White Enamel Underbody as received in the package. Sand 1st and 2nd coats with 00 sandpaper.

Note: Where final color is other than white, this coat should be shaded similar to the finishing coat with Moore's Pure Oil Colors.

3rd Coat — Moore's Interior Gloss, of color selected, as received in the package.

SPECIFICATION H-2-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Prime any new wood or bare spots.

1st Coat — White Enamel Underbody thinned with one pint of raw linseed oil to the gallon. Sand 1st coat with 00 sandpaper.

Note: Where final color is other than white, this coat should be shaded similar to the finishing coat with Moore's Pure Oil Colors.

2nd Coat — Interior Gloss Paint of desired color as received in the package.

INTERIOR STANDING WOOD SURFACES OR TRIM

HIGHEST TYPE OF ENAMEL FINISH

MOORAMEL

See Page No. 13 for description.

HIGH GLOSS OR EGGSHELL

SPECIFICATION H-3 — HIGH GLOSS OR EGGSHELL — FOR NEW STANDING WOOD SURFACES OR TRIM

1st Coat — Moore's White Enamel Underbody thinned with one pint raw linseed oil to the gallon.

2nd Coat — Moore's White Enamel Underbody as received in the package.

3rd Coat — Mixture of one part Moore's White Enamel Underbody and one part Mooramel Enamel as received in packages.

4th Coat — Mooramel Enamel of the desired color* as received in the package.

(*) If other than white or standard colors is desired, Mooramel may be shaded with Moore's Pure Oil Colors to the desired shade.

Note: Where final color is other than white, Moore's White Enamel Underbody should be shaded similar to the finishing coat with Moore's Pure Oil Colors.

Note: Sand with 00 Sandpaper between all coats.

SPECIFICATION H-3-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Prime any new wood or bare spots.

1st Coat — Moore's White Enamel Underbody thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Moore's White Enamel Underbody thinned with one pint of raw linseed oil to the gallon.

3rd Coat — Mooramel Enamel of the desired color* as received in the package.

(*) If other than white or standard colors is desired, Mooramel may be shaded with Moore's Pure Oil Colors to the desired shade.

Note: Where final color is other than white, Moore's White Enamel Underbody should be shaded similar to the finishing coat with Moore's Pure Oil Colors.

INTERIOR STANDING WOOD SURFACES OR TRIM

QUICK DRYING ENAMEL

UTILAC

SEE PAGE F FOR COLORS

See Page No. 14 for description.

SPECIFICATION H-4 — QUICK DRYING ENAMEL FOR NEW STANDING WOOD SURFACES OR TRIM

1st Coat — Moore's White Enamel Underbody shaded to color of finishing coat, thinned with one pint of raw linseed oil to the gallon—Or, Sani-Flat of color of finishing coat, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — To be Utilac of desired color, as received in the package.

3rd Coat — Same as second, if the highest type work is desired.

SPECIFICATION H-4-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Prime any new wood or bare spots.

1st Coat — To be Utilac of desired color, as received in the package.

2nd Coat — To be Utilac of desired color, as received in the package.

WASHABLE EGGSHELL ENAMEL FINISH

DULAMEL

SEE PAGE G FOR COLORS

See Page No. 15 for description.

SPECIFICATION H-5 — EGGSHELL ENAMEL FOR NEW STANDING WOOD SURFACES OR TRIM

1st Coat — To be Sani-Flat, of color similar to that desired for finishing coat of Dulamel, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Sani-Flat, as received in the package, of similar color to that desired for finishing coat of Dulamel.

3rd Coat — Dulamel of desired color as received in the package.

SPECIFICATION H-5-a — FOR PREVIOUSLY PAINTED SURFACES

Clean thoroughly, removing all dirt, grease or loose paint. Prime any new wood or bare spots.

1st Coat — Sani-Flat, of similar color to that desired for finishing coat of Dulamel, thinned with one pint of raw linseed oil to the gallon.

2nd Coat — Dulamel of desired color as received in the package.

INTERIOR WOOD FLOORS
GLOSS ENAMEL FINISH
MOORE'S FLOOR PAINT

SEE PAGE G FOR COLORS

Moore's Floor Paint is made expressly for painting floors and stairs, requiring a quick drying, durable, gloss enamel finish. It dries hard overnight without tack, producing a smooth, handsome, durable gloss enamel finish that will successfully resist the extreme hard wear and frequent washing to which a floor paint is subjected, and is acknowledged a superior product.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION I-1—GLOSS ENAMEL FINISH FOR NEW INTERIOR WOOD FLOORS AND STAIRS

Clean floor of dirt or dust, and carefully remove any grease or plaster spots.

1st Coat — To be Moore's Floor Paint of desired color, thinned with one pint of pure turpentine to the gallon.

2nd Coat — Moore's Floor Paint of desired color, as received in the package.

SPECIFICATION I-1-a — PREVIOUSLY PAINTED SURFACES

Clean thoroughly of any dirt or grease, then sandpaper any unworn spots to allow penetration.

1st Coat — To be Moore's Floor Paint of desired color, thinned with one pint of pure turpentine to the gallon.

2nd Coat — Moore's Floor Paint of desired color, as received in the package.

QUICK DRYING GLOSS FINISH
UTILAC

SEE PAGE F FOR COLORS

See Page No. 14 for description.

SPECIFICATION I-2 — QUICK DRY FINISH FOR NEW INTERIOR WOOD FLOORS AND STAIRS

Clean floor of dirt or dust, and carefully remove any grease or plaster spots.

1st Coat — To be Utilac of desired shade as received in package.

2nd Coat — Utilac of desired shade as received in package.

SPECIFICATION I-2-a — PREVIOUSLY PAINTED FLOORS OR STAIRS

Clean thoroughly of any dirt or grease, then sandpaper any unworn spots to allow penetration.

1st Coat — To be Utilac of desired shade as received in package.

2nd Coat — Utilac of desired shade as received in package.

INTERIOR CONCRETE, CEMENT AND BRICK SURFACES

WALLS — CEILINGS — DADOES

WASHABLE FLAT FINISH

CEMENT COATING

SEE PAGE B FOR COLORS

DESCRIPTION:

It is intended for the painting of cement, concrete or brick surfaces. Dries with a flat finish. Is not affected by moisture, lime or stains. Gives a white surface which has exceptional light reflecting qualities. Is especially suited for cold storage warehouses, where dampness and condensation are present. Cement Coating applied to brick or cement, produces a finish which allows moisture to seep through the film of paint without injury to the film. Condensation of moisture upon the film, due to changes in temperature and weather, does not affect it. Two coats make a perfect finish. Cement Coating brushes easily and if conditions require, it may be sprayed. On new work it may be applied over damp walls, even when condensation is present.

Covering Capacity — 150 to 250 square feet per gallon two coats, depending upon the nature of the surface.

SPECIFICATION J-1 — FLAT FINISH FOR NEW CONCRETE, BRICK OR CEMENT

1st Coat — To be Moore's Cement Coating of desired color, thinned with one pint of linseed oil to the gallon.

2nd Coat — Moore's Cement Coating of desired color as received in the package.

SPECIFICATION J-1-a — FLAT FINISH FOR PREVIOUSLY PAINTED SURFACES

Clean surface thoroughly, removing all dirt, grease or loose paint. Repair cracks. Prime any repaired surface.

1st Coat — To be Moore's Cement Coating of desired color, thinned with one pint to one quart of raw linseed oil to the gallon.

2nd Coat — Moore's Cement Coating of desired color as received in the package.

LIGHT REFLECTING GLOSS OR FLAT FINISH

BEMOLITE

See Page No. 15 for description.

SPECIFICATION J-2 — FOR NEW CONCRETE, CEMENT OR BRICK CEILINGS AND WALLS

1st Coat — To be a mixture of one part Impervo Surfacor and one part Bemolite Primer.

2nd Coat — Bemolite Primer as received in the package.

3rd Coat — Bemolite Gloss, Eggshell or Flat White, depending upon the type of finish required, as received in the package.

NOTE:—Where the condition of the surface is good and a two coat job is desired, the first coat as specified above may be omitted, as Bemolite has exceptional hiding power and covering quality.

SPECIFICATION J-2-a — FOR PREVIOUSLY PAINTED SURFACES

Clean surface thoroughly, removing all dirt, grease, or loose paint. Repair any cracks. Give one coat of Impervo Surfacor to repaired cement or concrete.

1st Coat — To be Bemolite Primer as received in the package.

2nd Coat (if necessary) — Apply Bemolite Gloss, Eggshell or Flat as received in the package.

WALL FINISH—HOT OR COLD WATER—FOR NEW CONCRETE, CEMENT OR BRICK

MURESCO

HOT WATER WALL FINISH

SEE PAGE E FOR COLORS

See Page 12 for description.

CALSOM FINISH

COLD WATER WALL FINISH

SEE PAGE B FOR COLORS

See Page 12 for description.

BUILDING WHITE

COLD WATER WALL FINISH

DESCRIPTION:

A grade of wall finish more moderate in price than Muresco or Calsom Finish; but one which is particularly adapted to this type of work, because of its economy, ease of preparation and good spreading qualities. It is made in white only, and mixes with cold water; will cover with one coat and does not loosen or disintegrate with age; has excellent light reflecting qualities; where a limited expense for material is necessary, Building White is recommended. It may be sprayed if desired.

Covering Capacity — 50 square feet to the pound, depending upon the surface.

SPECIFICATION J-3 — WATER FINISH FOR CONCRETE, CEMENT OR BRICK SURFACES

1st Coat — To be Muresco — Calsom Finish — or Building White, mixed in accordance with directions on package, either applied by brush or sprayed.

2nd Coat (if necessary) — Same as first.

INTERIOR CONCRETE, CEMENT FLOORS AND DADOES

GLOSS ENAMEL FINISH

MOORE'S CONCRETE FLOOR PAINT

SEE PAGE G FOR COLORS

DESCRIPTION:

Concrete Floor Paint is a high gloss enamel paint made especially for cement and concrete floors. It covers well, hardens quickly, spreads easily, drying overnight. It is durable and unaffected by the injurious chemical action of cement. May be washed repeatedly and is unaffected by gasoline or oil. Made in eight colors, which do not show ordinary dirt or grease.

It may also be applied to metal, wood, or plaster surfaces; and is recommended as a Dado Enamel. **Note:** On floors laid directly on the ground, such as garage or cellar floors, moisture seeping through the concrete or cement may cause softening.

Covering Capacity — 250 square feet per gallon two coats.

SPECIFICATION K-1 — HIGH GLOSS FINISH FOR NEW CONCRETE, CEMENT FLOORS AND DADOES

Clean floor or dado thoroughly to remove all dirt, grease or plaster.

1st Coat — To be Moore's Concrete Floor Paint, of the desired color, thinned with one pint of turpentine to the gallon.

2nd Coat — Moore's Concrete Floor Paint, of the desired color, as received in the package.

SPECIFICATION K-1-a — HIGH GLOSS FINISH FOR PREVIOUSLY PAINTED SURFACES

Clean floor or dado thoroughly to remove all dirt or grease. Remove any loose paint. Repair cracks. Prime any repaired surface.

1st Coat — To be Moore's Concrete Floor Paint, of the desired color, thinned with one pint of turpentine to the gallon.

2nd Coat — Moore's Concrete Floor Paint, of the desired color, as received in the package.

QUICK DRYING ENAMEL

UTILAC

SEE PAGE F FOR COLORS

See Page 14 for description.

SPECIFICATION K-2 — QUICK DRY SATIN FINISH ENAMEL FOR NEW CONCRETE, CEMENT FLOORS AND DADOES

Clean floor or dado thoroughly to remove all dirt, grease or plaster.

1st Coat — To be Utilac, of the desired color, thinned with one pint of turpentine to the gallon.

2nd Coat — Utilac, of the desired color, as received in the package.

SPECIFICATION K-2-a — QUICK DRY SATIN FINISH ENAMEL FOR PREVIOUSLY PAINTED SURFACES

Clean floor or dado thoroughly to remove all dirt or grease. Remove any loose paint. Repair cracks. Prime any repaired surface.

1st Coat — To be Utilac, of the desired color, thinned with one pint of turpentine to the gallon.

2nd Coat — Utilac, of the desired color, as received in the package.

INTERIOR METAL SURFACES
WINDOW FRAMES — METAL CEILINGS — GRATINGS — SPRINKLER PIPES —
METAL DOORS — STAIRWAYS — RADIATORS

FLAT FINISH
SANI-FLAT

SEE PAGE D FOR COLORS

See Page No. 11 for description of Sani-Flat.

SPECIFICATION L-1 — FLAT FINISH FOR NEW INTERIOR METAL SURFACES

- 1st Coat* — To be one part of Impervo Surfacer and one part of Sani-Flat of the desired color.
- 2nd Coat* — Sani-Flat, of the desired color, thinned with one pint of linseed oil to the gallon.
- 3rd Coat* — Sani-Flat, of the desired color, as received in the package.

QUICK DRYING ENAMEL
UTILAC

SEE PAGE F FOR COLORS

See Page No. 14 for description of Utilac.

SPECIFICATION L-2 — QUICK DRYING ENAMEL FOR NEW INTERIOR METAL SURFACES.

- 1st Coat* — Moore's Red Lead Preservative as received in the package.
- 2nd Coat* — To be Utilac, of the desired color, as received in the package.
- 3rd Coat* (if necessary) — Utilac, of the desired color, as received in the package.

GLOSS FINISH
THERMICAL ENAMEL

See Page No. 16 for description of Thermal Enamel.

SPECIFICATION L-3 — GLOSS FINISH FOR INTERIOR METAL SURFACES

- 1st Coat* — To be one part of Impervo Surfacer and one part of Sani-Flat of the desired color.
- 2nd Coat* — Sani-Flat, of the desired color, thinned with one pint of linseed oil to the gallon.
- 3rd Coat* — Thermal Enamel as received in the package.

GENERAL SPECIFICATIONS FOR ALL VARNISHING

Both Interior and Exterior Woodwork.

1. (a) All Varnishes to be of Benjamin Moore & Co.'s manufacture, delivered in original containers on the job, in sufficient quantities to do the required work and subject to inspection and approval of the architect.
(b) To be used in accordance with directions on can, or furnished by manufacturer, and applied in a careful and workmanlike manner.
2. No exterior varnishing to be done in damp, wet or cold weather.
3. All coats of varnishes shall be thoroughly dry before succeeding coats are applied; sanding with 00 Sandpaper between coats.
4. All woodwork shall be cleaned free from stains or oil spots and sanded smooth, rubbing with the grain.
5. All varnishing to be done in accordance with best standard practice.

INTERIOR AND EXTERIOR VARNISH WORK

OPEN GRAINED WOODS MOORE'S PASTE WOOD FILLER

DESCRIPTION:

Moore's Paste Wood Filler is made for use on new open grained woods, such as Oak, Ash, Chestnut, Mahogany, Walnut, etc.; filling the pores of the surface preparatory to varnishing. It is manufactured in four shades, suitable for use on any type of open grained woods; Light or Natural, Medium or Golden Oak, Dark or Walnut, Mahogany or Rosewood.

SPECIFICATION V-1 — VARNISHING OF NEW OPEN GRAINED WOOD, Such as Oak — Ash — Chestnut — Mahogany — Walnut.

1st Coat — To be Moore's Paste Wood Filler, of the desired color, thinned with turpentine to brushing consistency and applied in accordance with directions on can.

2nd Coat — Apply Moore's (specify) Varnish as received in the package.

3rd Coat — Apply Moore's (specify) Varnish as received in the package.

Note: Sand with the grain between coats, using 00 Sandpaper. Allow sufficient time for drying between coats and before sanding.

SPECIFICATION V-1-a — FOR PREVIOUSLY VARNISHED SURFACES

If old finish is cracked or alligatored, remove all old varnish with varnish remover to the bare wood. Then proceed as for new wood omitting the coat of Paste Wood Filler.

CLOSE GRAINED WOODS MOORE'S OIL WOOD STAIN

Moore's Oil Wood Stain is a practical pigment stain for use on such close grained woods as Basswood, Pine, Whitewood, Cypress, Sycamore, Redwood. It does not raise the grain and may be varnished or waxed, giving a beautiful natural wood color. Made in seven colors.

SPECIFICATION V-2 — VARNISHING OF NEW CLOSE GRAINED WOODS, Such as Basswood — Pine — Whitewood — Cypress — Sycamore — Redwood

1st Coat — Moore's Oil Wood Stain, of the desired color, as received in the package.

2nd Coat — Apply Moore's (specify) Varnish thinned with one quart of turpentine to the gallon.

3rd Coat — Apply Moore's (specify) Varnish as received in the package.

4th Coat (if necessary) — Apply Moore's (specify) Varnish as received in the package.

Note: Sand with the grain between coats, using 00 Sandpaper. Allow sufficient time for drying between coats and before sanding.

SPECIFICATION V-2-a — FOR PREVIOUSLY VARNISHED SURFACES

If old finish is cracked or alligatored, remove all old varnish with varnish remover to the bare wood. Then proceed as for new wood.

DESCRIPTION OF MOORE'S VARNISHES FOR EXTERIOR WOODWORK

FRONT DOORS — PORCH COLUMNS — RAILINGS — SASH

EXTERIOR SPAR

LONG OIL — LONG LIFE — WEATHER RESISTING

DESCRIPTION:

The highest grade long oil Exterior Spar Varnish especially manufactured to withstand extreme exposure and weather conditions. It is a full bodied high gloss product, which does not spot white with water or show white marks from knocks or scratches. Dries overnight; hardens in two days; is not intended for use indoors. Should be specified where the best and longest life varnish is required.

MOVAR

DURABLE — LONG OIL — ELASTIC — BRILLIANT — SUITABLE FOR
EVERY INTERIOR OR EXTERIOR USE

This is a universal or general-purpose varnish. In other words, its various properties and characteristics are so balanced that it will give satisfactory results in any service in which varnish may be used.

It is waterproof, elastic, and dries with a brilliant lustre. It is not ruined by accidental wetting with perfumery (alcohol), smelling salts (ammonia), or other every-day chemicals. It may be washed with soap and water, and is so tough and elastic that it will not scratch white, and is durable outdoors. Movar is a pale, easy-working varnish which dries dust-free in four hours and hard in ten.

FOR INTERIOR STANDING WOODWORK OR TRIM

DOORS — PANELS — MOULDINGS — MANTLES — TRIM — ALL WOODWORK

ELASTIC INTERIOR FINISH

BRILLIANT — DURABLE — ELASTIC — NOT AFFECTED BY ALCOHOL OR WATER

A high grade varnish of the type universally acknowledged to give the most satisfactory service in general interior use.

It is extremely elastic and hence will not show white marks from knocks or scratches, nor will it crack and alligator with age as do cheap or short oil finishes. This varnish has a brilliant lustre that is not dulled by time nor repeated washing. It is especially intended for work to be left in the gloss, but may be rubbed to a dull finish in four or five days. It is waterproof and may be scrubbed with soap and water without harm, or used in bathrooms or on drain-boards.

Elastic Interior is light in color, works easily, and dries out of the way of dust in four and a half hours. It dries hard overnight.

CABINET RUBBING

GENERAL PURPOSE RUBBING VARNISH — HEAVY IN BODY — DRIES
IN TWO AND A HALF HOURS

A rubbing varnish made especially for use on interior trim. It is heavy in body and dries with a full round lustre, but levels out perfectly and dries quickly. It dries dust-free in two and a half hours and may be handled in eight. Rubs easily in twenty-four hours without gumming or clogging the felt and will not sweat or flash back a gloss. For use on all interior trim that is to be rubbed to a dull finish, except floors.

MOVAR

See Page No. 25 for description of Movar.

4T5 INTERIOR FINISH

QUICK DRYING

ELASTIC — DURABLE — DOES NOT TURN WHITE UNDER WATER

A companion varnish to 4T5 Floor, possessing all the excellent qualities of the floor, but modified slightly for use on standing work and trim.

Dust free in two hours and dries in four. It may be walked upon in seven hours.

DRI-DUL

DRIES WITH A BEAUTIFUL RUBBED EFFECT FINISH

CONTAINS NO WAX OR PIGMENT

Dri-Dul is a first-class full-bodied interior varnish, which dries with a beautiful, uniformly dull finish, similar to a rubbed surface. It is pale in color, waterproof, and will not show white scratches. May be applied over bare wood, but the surface should be built up as for a gloss varnish and Dri-Dul applied as the finish. Can be used on floors.

Dries dust-free in three hours and takes about three days to harden through.

Note: In specification for Dri-Dul the procedure is the same as General Specification, except the last coat should be Dri-Dul.

UTILAC VARNISH

QUICK DRYING

Where a quick drying finish is required, Utilac Varnish will give excellent results as it is durable, elastic and waterproof. It may be specified for trim or floors and will dry in four hours. Two coats may be applied in one day.

FOR INTERIOR FLOORS

ELASTIC FLOOR VARNISH

This varnish is made of the best materials to withstand the grinding abuse to which all floors are subjected. It is tough, durable and unaffected by water. Does not mar or scratch white. It can be specified for floors with the confidence that satisfactory results will be obtained. Dries dust-free in four and a half hours and may be walked upon overnight.

4T5 FLOOR VARNISH

QUICK DRYING

4T5 Floor Varnish is a reasonably priced varnish, which will wear exceptionally well and can be relied upon to give satisfaction. Will not turn white under water and does not scratch or mar white. May be walked on overnight.

UTILAC VARNISH

See above for description of Utilac Varnish.

FOR THEATRE SEATS — PEWS — BENCHES

HARD DRYING SEAT VARNISH

This pale varnish is made for seats, pews and chairs, and will not soften under the heat of the body. It is elastic and washable and will not show white marks from water or knocks and scratches. Dust-free in four and a half hours, dries in eight, and hardens in twenty-four. May be rubbed to a dull finish in three days.

MOORE'S HOUSE PAINT

STANDARD COLORS

10 IVORY

62 BUFF TINT

18 FLESH COLOR

58 COLONIAL YELLOW

41 CREAM

15 STRAW

61 FAWN

69 SANDSTONE

45 SILVER GRAY

60 GRAY TINT

40 PEARL GRAY

13 PURE GRAY

16 FRENCH GRAY

27 LEAD

65 LIGHT BROWN

24 TOBACCO BROWN

66 SKY BLUE

37 PEA GREEN

76 NAVY GREEN

30 MOSS GREEN

*24 CHROME GREEN

54 ESSEX GREEN

63 LEATHER BROWN

23 BROWN

(*Higher Priced Shade)

Also Outside White - 36 Light Blue - 46 Drab - 25 Maroon - 82 Oak - Black

CEMENT COATING

STANDARD COLORS

400

402

403

401

405

404

406

407

408

409

410

411

Also WHITE

CALSOM FINISH

STANDARD COLORS

512

504

514

520

515

502

509

507

Also WHITE 508, 516, 518, 510

MOORE'S SHINGLE STAIN

STANDARD COLORS

52 SILVER GRAY

62 LIGHT OAK

57 SEAL BROWN

41 LEAF GREEN

38 BOTTLE GREEN

46 RICH RED

44 WALNUT

54 WARM BROWN

50 MOSS GREEN

60 BRONZE GREEN

48 MEDIUM GREEN

47 MAROON

OIL WOOD STAIN

STANDARD COLORS

LIGHT OAK

WALNUT

DARK OAK

MAHOGANY

CHERRY

DARK MAHOGANY

MOSS GREEN

SANI-FLAT

STANDARD COLORS

IVORY

LIGHT BUFF

CREAM

BUFF

ECRU

TAN

ORCHID

CLOUD GRAY

LIGHT GRAY

FRENCH GRAY

PINK

OLD ROSE

Also WHITE, RUSSET and PEa GREEN

SKY BLUE

LIGHT BLUE

DELFT BLUE

WARM GRAY

APPLE GREEN

SEA GREEN

MURESCO

STANDARD COLORS

6

4

16

17

10

2

20

8

12

7

1

13

15

5

14

9

18

19

Also XX WHITE and TINTING WHITE

UTILAC

STANDARD COLORS

IVORY

PINK

LAVENDER

LIGHT GREEN

JADE GREEN

RICH GREEN

MEDIUM BLUE

HOLLAND BLUE

LIGHT GRAY

GRAY

OAK

YELLOW

ORANGE

CHINESE VERMILION

ROYAL RED

BROWN

Also WHITE and BLACK

INTERIOR GLOSS

STANDARD COLORS

IVORY

LIGHT BUFF

DARK BUFF

LIGHT GRAY

MEDIUM GRAY

SEA GREEN

BLUE TINT

PINK

Also WHITE

Floor Paint and Concrete Floor Paint

STANDARD COLORS

*** GRAY

*** LEAD

*** DRAB

*** RED

*** CHESTNUT

** OLIVE

★ Floor Paint

** Concrete Floor Paint

*** Floor Paint and Concrete Floor Paint

★ LIGHT GRAY

★ OAK

★ PALE YELLOW

★ MEDIUM YELLOW

★ BROWN

★ MAHOGANY

DULAMEL

STANDARD COLORS

IVORY

LIGHT BUFF

WALL GREEN

PINK

GRAY

BLUE

PEA GREEN

TAN

Also WHITE

A. L. A. No. 25C Benjamin Moore & Co.
Paints, Varnishes and More

A. I. A. No. 25C Benjamin Moore & Co.
Paints, Varnishes and Murecco